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## OPEN BRIEF



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### Keep up to date and be inspired:

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 @CCAwardsUK

Also visit the [News](#) page on the Creative Conscience website.

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### Get in touch

If you have any questions or problems, let us know at: [hello@creative-conscience.org.uk](mailto:hello@creative-conscience.org.uk)

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### The challenge

The Open Brief is your chance to create a project that deals with any issue you're passionate about solving. Identify something that isn't working in the world around you and look for a solution, however big or small.

We're looking for solutions and provocations that have the potential to provoke action and have a genuine impact. Projects can be conceptual or have the potential to develop into real life-changing solutions.

Past projects have included creative solutions for food waste, humanitarian aid, education, water shortage, energy efficiency, inclusivity, bullying, inequality, poverty, homelessness, child abuse, over-consumption, mental illness, urban living and much more.

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### Creative Conscience themes

Your project should fit into at least one of our six impact themes:

- Community
- Education & Learning
- Environment & Sustainability
- Equality & Justice
- Health, Wellbeing & Disability
- War & Crisis

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### Submission guidance

Entry is open to individuals and teams of up to three people.

Please upload a PDF (15mb or less), or for video entries please include a link to your video in the submission form. Also include at least three key images from your project (at least 800px as either jpeg or png). There is a £10 admin fee for each entry.

Remember to keep your entries clear and concise.

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### How it'll be judged

If your project is shortlisted, it will be judged based on your creative approach and its potential impact by a panel of industry experts.

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## Key dates

### OPEN NOW

The awards are open to enter on the Creative Conscience website.

### APRIL 2018

Deadline for entries.

### MAY 2018

Work will be judged by our industry experts.

### JUNE 2018

You will be informed if you have won an award.

### JULY 2018

The awards ceremony will take place in London.